

MEET JOSEPH THOMAS.
(PSST. THAT'S ME.)



JOSEPH THOMAS

COPYWRITER

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AWARDS

2023

Shorty Awards

Winner - Medium-length video

Audience Honor - Medium-length video

Marketing Awards

Merit - Digital

Ad Age x Meta The List:

Generation Next 2022-23

2020

Social Samosa 30 Under 30

Shortlist

2019

AFAQS Foxglove Awards

Gold - Best Use Of Instagram

Gold - Best Innovation In Digital

CIDCA

Bronze - Viral Marketing Campaign

Shortlist - Viral Marketing Campaign

Shortlist - Media Innovation

ABBYS Goafest

Shortlist - Digital & Mobile - Best In

Platform Innovation

2018

The Webby Awards

Advertising, Media, & PR Mobile Campaigns

AME

Silver Medallion - Use of Discipline

Silver Medallion - Use of Media -

Content Marketing Summit Asia

Best Use of Content to Commerce

Best Use of Technology in Content Marketing

Content Marketing Agency of the Year - Brave

New World

EXPERIENCE

The Kitchen, Kraft Heinz | 2022

Senior Copywriter

Brands: Kraft Heinz, Kraft Peanut Butter,
Kraft Mayo

Mags&Marrelli - USA | 2021

Freelance Copywriter

Brands: MDA, ISACA, Catalyte

Brave New World | 2017-2021

Creative Supervisor, ACD

Brands: Jockey, Razorpay, Xiaomi

R/GA - NYC | 2017

Copywriter Intern

Saatchi&Saatchi - NYC | 2016

Copywriter Intern

TBWA - NYC | 2016

Copywriter Intern

Fisheye Creative | 2013-2014

Junior Copywriter

2017

D&AD New Blood

Wood Pencil - Arjowiggins

Wood Pencil - Squarespace

Wood Pencil - MUBI

New York Festival

Finalist 2016

One Show

Young Ones - Gold

Clios

Clio Key Art - Silver

Clio Sports - Bronze

New York Festival

Finalist

Graphis

New Talent - Gold

Mobius Advertising Award

Student Award - Best of Show

EDUCATION

Miami Ad School | 2015-2017

Mumbai, New York

Christ University | 2010-2013

Literature, Media, Psychology